

BROOKFIELD JUNIOR SCHOOL

Swallow Road, Larkfield, Aylesford, Kent. ME20 6PY Tel: 01732 843 667 Email: office@brookfield-jun.kent.sch.uk Web: www.brookfield-jun.kent.sch.uk

Head of School: Mrs K Down

Executive Headteacher: Mrs P Woods Cert. Ed. NPQH

2nd October 2017

Dear parent/carer,

As you know, the NSPCC visited our school today and delivered their *Speak out. Stay safe.* assembly to share information with your child about how they can keep themselves safe from harm and get help if they have any worries.

It was a very worthwhile and empowering session for both pupils and teachers. They spoke to the children and staff about the valuable work they do across the country, and talked about how important it is for everyone in our school community to join them in their 'fight for every childhood'.

But, as a charity, they can only provide these vital resources thanks to the financial support and generosity of their supporters.

That's why we're raising money to help the NSPCC's work in schools

I am delighted to say that our school has chosen to support the valuable work of the NSPCC this term by taking part in a fundraising event, and I would really value your support and encouragement.

How your children can have fun – and make a massive difference

Children will be doing *Buddy's Work Out Game* – which will not only be exciting for our pupils but will also mean they're raising money for the NSPCC's vital work *and* helping keep even more children safe.

Participation is purely voluntary but if you would like to support the NSPCC's work, it would be fantastic if you could give your child permission to take part by signing the sponsor form and return the sponsored event form and money raised to school by 13th October 2017. If you have more than one child in school simply put all your children's names at the top of one form.

Every child that attended the assembly today will receive a thank you in the form of a *Speak out. Stay safe.* Buddy sticker. We want them to wear it with pride.

And you and your children can be proud of the fact that every penny raised makes a significant difference for children. By supporting the NSPCC we can work together to end child abuse.

The Flourish Federation Brookfield Infant School and Brookfield Junior School





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Talking about the Underwear Rule with your children

The NSPCC's work in schools will help encourage conversations about staying safe – and they have a number of child-friendly materials to help you carry on the conversation afterwards. That includes 'The Underwear Rule', a simple way for parents to help keep children safe from sexual abuse – without using scary words or even mentioning sex.

The guide uses the rules of PANTS to teach children that their body belongs to them and them alone. You can find out more and download the free resources at nspcc.org.uk/pants

If you'd like to know more about the NSPCC's work, or take a look at the wide range of information and advice which is available for parents and carers, please visit their website nspcc.org.uk/preventing-abuse/keeping-children-safe/

Yours sincerely,

Mrs K Down Head of School

*As the NSPCC complies with the Institute of Fundraising code and so children will get different coloured badge depending on the number of individual sponsors that they speak to as opposed to the amount of money that they raise.

